

City of Kent 2023 Annual Report Question #21

City of Kent Public Education and Outreach Program



The city's stormwater public education and outreach program strives to build awareness and effect change that will ultimately reduce pollutants in stormwater and improve water quality in waters of the state. To accomplish this, the program focuses on providing accessible resources for information, services, and activities that may help people in Kent better understand and cooperate in stormwater best management practices. By promoting understanding and cooperation through this program, the city hopes that a more knowledgeable and engaged community will adopt attitudes and behaviors that decrease detrimental influences on stormwater.

This program is generally organized to follow and address the minimum performance measures outlined in permit subsection S5.C.2, with subparts denoted when appropriate:

- Build general awareness about methods to address and reduce impacts from stormwater runoff.
- Effect behavior change to reduce or eliminate behaviors and practices that cause or contribute to adverse stormwater impacts.
- Create stewardship opportunities that encourages community engagement in addressing the impacts from stormwater runoff.



S5.C.2.a.i – **Build General Awareness**

It is Kent's goal to continue improving awareness and involvement in stormwater management with the general public, businesses, engineers, contractors, developers, land use planners, residents, landscapers, and property managers and owners. The city utilizes local and regional resources, campaigns, and programs to provide opportunities for education and stewardship for these target audiences in Kent. The following measures are intended to support information sharing and compel desired action from each audience in the various subject areas surrounding stormwater.

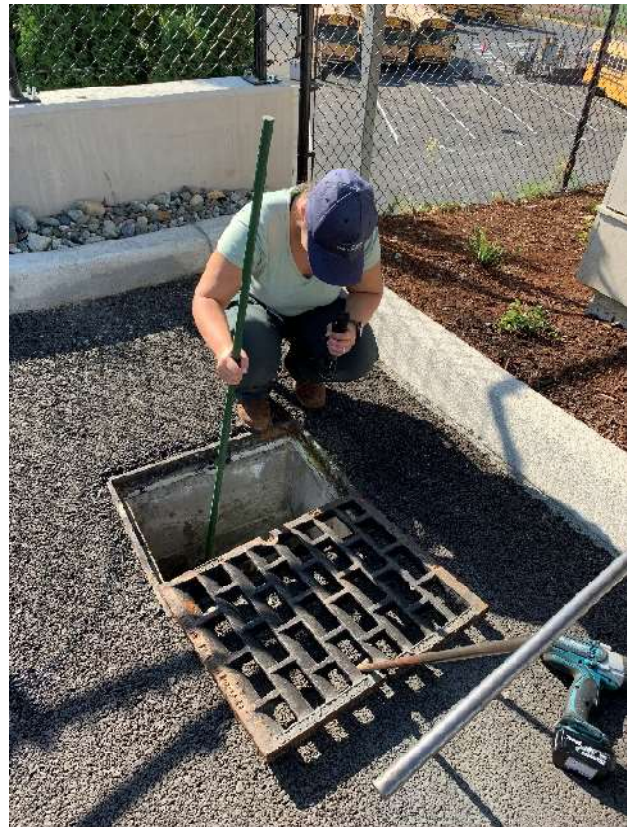
S5.C.2.a.i.a – **Build General Awareness with the General Public and Businesses**

The city supports building general awareness with the general public and businesses in the following subject areas outlined in the permit:

1. General impacts of stormwater on surface waters.
2. Impacts from impervious surfaces.
3. Low impact development (LID) principles and LID best management practices (BMPs).

The city achieves compliance with these subject areas by services, activities, and publications listed below:

- *City of Kent 2024 Stormwater Management Program Plan*
- *City of Kent Drainage Master Plan*
- *City of Kent Surface Water Design Manual*
- Personal interactions (via phone, email, virtual meetings and face-to-face)
- Environmental compliance inspections
- Source Control inspections
- Hazardous waste facility inspections
- Response to private drainage concerns
- Operations and Maintenance activities
- Educational brochures/door hangers
- Posters and stickers
- Signs posted at ponds and wetlands, and for “No Dumping”
- Storm drain markers
- Enviroscene presentations at city events, such as “Kent Cornucopia Days” and “Cruisin Kent Car Show” at Kent Station.
- Presentations at Kent Schools
- Joint educational presentations with the Kent Library – Earth Day
- Kent’s Winterfest Tree Lighting and Parade event information booth
- Kent’s “Keep It Clean Kent” Campaign educational posts and materials
- Puget Sound Starts Here campaigns
- Social media through Kent’s Facebook, Instagram, YouTube, and Twitter accounts



- Planet Protectors Summit event for school-aged children
- Public Works Appreciation Week Event
- National Night Out



These programs are advertised and disseminated to the public and others through the following means:

- Kent TV21 – Public Works Committee Meetings
- KentNow Podcast
- Kent 101
- Kent Reporter
- Direct mailings
- Kent’s city website: www.kentwa.gov
- City Council and Committee Meetings
- Public Land Use Notices
- Neighborhood meetings

 **City of Kent Government**  Dec 20, 2023 · 

Leaks pollute our waters and the environment! Find out how to determine if your car has a leak and what to do if it does at bit.ly/3SrLy5T.

